

## News Release

### For Immediate Release

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## Alejandro Aguilera Joins ITW EAE Mexico Operations as Sales Channel Manager

Minneapolis, Minnesota, USA, January 11, 2018 – ITW EAE, the Electronic Assembly Equipment division of Illinois Tool Works, announces that as of January 2<sup>nd</sup>, 2018, Alejandro Aguilera has joined the ITW EAE Mexico operations in the role of Sales Channel Manager. Alejandro will report directly to Carlos Takahashi, Mexico Sales Manager. In this capacity, Alejandro will be responsible for day-to-day sales activities with a focus on working with ITW EAE's channel partner, PAC Global, Mexico. Alejandro will drive business development for MPM, Camalot and the Electrovert products through the channel and allow Carlos to focus on ITW's Corporate and large account penetration and support. Alejandro will be located in the new ITW EAE Guadalajara facility. Alejandro holds a Bachelor's Degree in Electrical Engineering from the instituto: Centro de Enseñanza Técnica Industrial – C.E.T.I. – GDL – México.

Alejandro has an impressive background in project management and sales. He previously worked at Interlatin Mexico where he utilized his extensive experience for the daily operating efficiency of Program and Customer Service Management with a focus on inter-departmental dynamics & management of customer requirements. Alejandro has provided expertise in the telecommunications, consumables, industrial, home, energy and automotive markets. Alejandro's core competencies will provide a jump start in his new position.

"Prior to Interlatin, Alejandro worked with Jabil, Flex and Benchmark which will accelerate his introduction to these "A" customers as he has a solid reputation, a tireless work ethic and internal knowledge of the customers' processes," said Carlos Takahashi, ITW EAE Mexico Sales Manager.

**About ITW EAE:** *ITW Electronics Assembly Equipment (a division of Illinois Tool Works, Inc.), is the global leader in process knowledge, services and manufacture of capital equipment used in the printed circuit board assembly and semiconductor industries. The group brings together the world's leading brands of electronics assembly equipment: MPM Printers, Camalot Dispensers, Electrovert Cleaners and Soldering Solutions, Vitronics Soltec Soldering Solutions and Despatch Thermal Processing Technology. For more information visit [www.itweae.com](http://www.itweae.com).*